



# Developing Socioeconomic Projects that Inspire Values – Case of Poultry Farm in Nyaruguru District (Rwanda)

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Received 20 August 2022, Revised 21 Sep 2022, Accepted 20 October 2022,  
Published 1 Nov 2023

## Abstract

Inspiring values are extrinsic driving power to everyone by learning and following the path of others who achieved before. It is mostly thankful to the (IIIE) for The paper focuses on how the International Institute of Inspirational Economy (IIIE) and its project initiative (called IIEP) inspire people to join the effort, and later, their achievement and inspire others to see their non-financial resources value all over the world, taking a case example from Rwanda.

As one of the interns of IIIE cohort 2022 and a member of coops in visualizing Nyagatare districts, the author shows the learning process that encouraged him to do a field study in Nyaruguru districts (Nkomero Village) and how certain community problems, like unemployment, youth migration, poverty and malnutrition can be handled by bottom-up projects led by youth, giving an example on a small poultry project. The reviews how the rearing of eggs-laying chickens (poultry) project can be one of the ways to achieve socioeconomic development in the community.

**Keywords:** Socioeconomic Development, Inspiring Values, Socioeconomic Problem, International Institute of Inspirational Economy, Rwanda.

## 1.0 Introduction

Since Dr Buheji initiated the foundation of IIEP in 2015 in Slovenia, many models have been created all over the world towards the elimination of socioeconomic problems through optimization of non-financial resources. People in different countries like India, Morocco, Nigeria, Saudi Arabia, Bahrain, Rwanda, and other interns where IIEP reached, gathered together to find solutions to socioeconomic problems. As people join together, help them to uncover hidden opportunities and use available resources for the community's benefit.

In Rwanda, through visualizing Nyagatare village, people made coops and initiated projects such as poultry, Tailoring and fruit shops using available resources, which greatly benefited the members of coops and the community in general. The inspirational currency of about 300\$ was used to upheaval life status and increase the profit margin of people in the last

seven years in the country where IIEP reached their socioeconomic development. IIE played an important role in arousing the participating people's ability to think about working opportunities, and through the internship cohort, the youth inspired through the training later inspired others by achievement and experience.

As I am one of the interns of internship cohort 2022, I learnt more from the inspiration economy, especially being able to identify available opportunities in the community towards the ending of socioeconomic problems. All those I learned and am still learning in IIE light me to a better future that I will work for.

## **2.0 Literature Review.**

International Institute of Inspirational Economy give its member and partners a better choice to work to achieve dreams that were seen as impossible. Most projects shaped people's lives in different countries all over the world by using minimal resources available and inspiration currency. People also sit together in coops to think about the best projects and ways of managing those projects using Inspirational economy values for the profit of coops members and the community.

### **2.1 Role of Inspiring value and how IIEP inspired me**

IIEP bases its model on legacy, which comes from learning from the achievement and experience of the school of life and not only others who have a track history of growth and development. Many people fear to start because of only thinking about loss, but it becomes better when they find extrinsic power to motivate them to apply new ideas. Both IIEP and its institute IIE are good in creating models that come as a result of inspiring people to find their potential and thus enhance their contribution to the community or life in general. People are inspired to work so as to inspire others to do the same. Inspiration Economy brings in joint efforts of diversified people who connect by a common thread that focuses on the socioeconomic development of the community. Mostly, I am inspired by this aim of creating a legacy, and this opened my eyes to more future roles, such as being an important person in my community in solving socioeconomic problems. Also, IIEP inspired me to think critically and explore opportunities available in the community that can be exploited to achieve socioeconomic development.

### **2.2 Uncover hidden working opportunity.**

Through collecting and analyzing ideas, people are able to find available working opportunities that can solve socioeconomic problems such as poverty, unemployment and malnutrition. In Rwanda, in different parts of the country, like the eastern province and western provinces, people came together into coops of different projects that fit with available opportunities and use minimal resources. However, other parts of the country still face the socioeconomic problem, especially in the southern province of Nyaruguru district Nkomero Village. One of the possible solutions to that problem that the community face is to brainstorm on available working opportunity so as to develop the community.

### **2.3 Using Minimal Resources To Win Socioeconomic Development**

The world's natural resources drain day to day, and most industries and Companies consume more resources that also go in touch with environmental degradation and pollution.

Also, some resources are non-renewable and are used once at a time, it is better to find good ways of production without polluting the environment, using minimal resources to raise projects. In IIEP, natural resources like land, trees, and water are well protected and used without wasting it so as to preserve and conserve the environment. Minimal resources available are used to increase the profit margin of the project, hence the community development.

### **2.4 Development of Nkomero village**

Nkomero Village, the location where the targeted project is to be initiated, will benefit socially and economically from such small projects. Such projects will help to hire some more unemployed people and impact different families lives indirectly. Production of eggs will be very important in combating malnutrition, and people in the community will be given training on how they can initiate projects like poultry.

Nkomero village will be visualized by supplying eggs outside the community, which will help the village become well known outside and hence develop the community as a whole.

### **3.0 Methodology**

In IIEP, the interns develop data-collecting skills that are analyzed to find what can be done to solve the problems that the community faces. The history of the community, ways of living, economic activities and Socioeconomic community in the community are important data in building the potential to achieve SDGs.

In the field study we carried out during internship cohort 2022 in different communities, we used the following data-collecting methods:

#### **3.1 Observation**

Through observation, we physically reached the field, and we observed the social and economic life of people in the community visited. In some Communities we visited, we found socioeconomic problems that are visually identifiable. Identifying weather conditions, relief and infrastructure of the community also provided information to us during observation. To document the observations, the interns took photos and did recordings for videos as a method to be used for further observations later.

#### **3.2 Interview**

While visiting the field, more conversations were made with the community people, i.e. also good data gathering method. We visited people in their homes and farms, and they explained more to us about the community we tried to visit. We asked some Questions such as how the family earn money, what economic activities are carried out and socioeconomic problem and how they can be supported to overcome it. All data collected was recorded and later analyzed and interpreted to draw decision possible for solving the problem that the community face.

### **4.0 Application and Analysis**

After being inspired by IIEP achievements with minimal resources, the author decided to do a contribution to socioeconomic development. A poultry project was initiated in the rural areas of the southern province of Rwanda in Nkomero village.

Nkomero village is a rural area located in the Nyaruguru district, a southern province near the border of Kanyaru between Rwanda and Burundi. It is where I made my field visit; it is a rural community where agriculture and animal husbandry are major economic activities as its climate and relief agencies favour it. It is one of the parts of the country that IIIEP have not reached, but the community need economic sensitization to make the economy of the community harmonized.

After my field visit in Nyaruguru, Nkomero village, the author collected more information about the community challenges. The top most challenging socioeconomic problems that the community found to face were unemployment, malnutrition and poor harvests due to poor methods of agriculture. After analyzing and interpreting data, the author collected and proposed one of the projects as a feasible micro-start solution to the problem of the community, which is compacting malnutrition through the egg-laying chickens project.

#### 4.1 Project Distribution

Eggy laying chicken rearing (Poultry) project is the rearing of chickens with the aim of producing eggs. Poultry is one of the growing and profitable projects all over the world and suits different communities. It is a project that requires minimal resources and little capital that does not exceed 300\$, and its profit-margin increases every month. In only eight months it is possible to reach a return on investment because in 4 months the chicken starts to lay eggs.

The project is profitable to the community in general, as eggs and meat provide protein that reduces malnutrition. Also, the chicken provides manure that improves agriculture harvests. As the project grows, people will also employed in the project, and people will be trained on how the project operates. Table (1) shows the required items to kick off this project with minimal resources.

**Table (1) Project Budget Table**

N	ITEMS	P/U	UNIT	TOTAL
1	Iron sheet	5\$	8	40\$
2	Trees	2\$	5	10\$
3	Iron strings	1\$	10	10\$
4	Lumber	1\$	10	10\$
5	Chickens	22\$	50	110\$
6	Mason	4\$	1	4\$
7	Medicine & vitamins	2\$	5	10\$
8	Water bellows	2\$	3	6
9	Food (4 months)	0.3\$	300kg	90\$
TOTAL				300\$

#### 4.2 Analysis

The poultry project will cost a total startup capital of 300\$; the 50 chickens will consume 300kg. In 4 months, which is the time the chickens will start to lay eggs so that the project will start to earn.

As 50 chickens lay 50 eggs per day, which equals to 1,500 eggs in a month, the cost of 0.08\$ per egg. This means that a one-month project will earn 120\$. By the difference of 30\$ of what chickens consume in one month, the Total income of the project in a month is 90\$.

## 5.0 Discussion and Conclusion

The rearing of eggs-laying chicken (poultry) project is not highly practised in rural areas; it is done by a few people, and they do it traditionally reduces its production.

In the community, people practice poultry using traditional methods like feeding chickens only glass and raising it for only home consumption, not for the market. When I get the capital to start the project, I will do it using modern ways and producing with the purpose of acquiring the country's market and, in the long run, plans to put the project worldwide.

### 5.1.why project needed in the community

- ✓ Raising eggs and laying chickens benefit more the community:
- ✓ Availability of resources
- ✓ Availability of market
- ✓ No higher skills and training needed
- ✓ Environmentally friendly project
- ✓ It is community-oriented and profitable

### 5.2 Role of Poultry Project in Solving Socioeconomic Problem in Nkomero Village- Rwanda.

Role of raising eggs laying chickens in solving socioeconomic problems:

- ✓ Uncover hidden opportunities, hence the creation of many jobs that reduce unemployment
- ✓ Provide employment opportunities in rural areas, hence reducing youth migration
- ✓ Cut down malnutrition by providing eggs and meats rich in profit.
- ✓ Open community outside the locations, hence community development
- ✓ Participates in reducing poverty, as some people will be part of the cycle of being employed by the project (directly and indirectly) and also will be given a chance to learn how they can do the same project or other projects using minimal available resources.

## Acknowledgement

International Inspiration Economy Project (IIEP) mostly appreciated for its contribution in collaboration with people all over the world in combating socioeconomic problem. As one of the IIEP interns, we are now inspired to inspire others toward engaging through socioeconomic development even through small projects. It is time to learn from others' achievements who initiated similar feasible, yet inspiring projects.

I believe many like me can join the program and see their bright future contributions to the betterment of their communities. Special thanks is extended to Dr Buheji and his team for supplying me with the reference books and all the training session during the internship, which the author used in preparing this paper.

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