

International Journal of Inspiration, Resilience & Youth Economy (IJIRYE)



http://dx.doi.org/10.18576/ijye/060201

'In Pursuit of Inspiring the World' through Socio-economic Problems Solving-A Measure for Seven Years of Inspiration Economy Journey

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Received 20 Jan 2022, Revised 1 April 2022, Accepted 10 June 2022, Published 1 Nov 2022

Abstract

The aim of this work is to review the program of international inspiration economy project (IIEP) after seveb years since its inception in September 2015. We briefly review the type of projects research outcome of projects and publications approach. Also, we see how the concept and the content of the new disciplines developed, while addressing the requirements or the demands of the world or the community.

This review also see how IIEP led by the author is reaching out to inspire its targeted community through websites that communiticate the development and the outcome of the projects and the research.

Finaly, we reflect back on the seven years journey trying to measure the outcome and the main impact areas that managed to create changes on communities models. The author concludes about the inspiration economy postgraduate programs as a means for sustaining both the project and the concept development.

Keywords: Inspiration Economy, A Better World, Socioeconomic Development, Community Development

1.0 The Story

Between the mountains of Marrakesh in Morocco, Ahmed Saleh a 41 years old man that face shows hardship, managed to improve his Amazigh family and village profit margin for the precious jewellery stones which used to be sold cheap. Now with proper market access and new way packaging his products, Ahmed feels he can expand more in eco-tourism and take his cousins on board and give the source of livelihood without the need to migrate to the city. Such a story for a problem that is solved through discovering and exploiting the opportunities is repeated today with different causality and with different people and in a



different geography. You can imagine the same path, or set of approaches, in dealing with the issue of the old Mauritanian ladies whom they can come out of poverty and their quality of life improve folds by re-inventing the camel wool carpets factory model of production, i.e. by making the products from the village where the weaving machine would be rented or sold or donated, and the old ladies would be the business owners, who would train more girls in the rural areas to sustain this eco-business.

Imagine the same story in the Northern of Bosnia, where the real poor would be helped to overcome their vicious cycle or break the trap of poverty by discovering the means to pass the poverty and the lower-class line when assets are re-evaluated. Imagine with this mindset then also how the Assam i's of Northern region of India would appreciate their abundant materials and work on solving the youth migration with minimal resources and in a short time. The story goes on and on to pass countries like Bahrain, Bangladesh, Sudan, and Ghana, where despite the vast variations in the communities problems and background, the wicked challenges of their socio-economic problems would make them all react and say 'Oh you fellow humans, come and strive to preserve our dignity, but not by 'helping us', but rather by 'inspiring us' and then 'empowering us' to exploit our own opportunities and resources'. The road is not easy, but all it needs is the will and empathy, besides the power of accepting humility. With these three, we can inspire the world.

2.0 Introduction

Since its inception, in September 2015, in Slovenia, the international inspiration economy project (IIEP), have been working on mindsets that created stories like the above, or working on stories that also create a mindset that appreciates the above-told story. One could consider IIEP as an initiative that researcher personally founded, and has been focused on bringing about **positive socio-economic changes** in the different communities around the world regardless of their background. These changes called here models, and are reflected in different knowledge-exchange frameworks that can help to replicate, or generalise, or improve both the methodology and the outcome, and thus help to spread the principles of inspiration-driven economy.

All the IIEP efforts target to create a more multidisciplinary socio-economically driven impact that attracts more researchers, and problem-solvers expert to get deeply engaged with their communities issues and challenges. This is a gap, where the researcher believes humans failed to innovate enough in; compared to what they did in technology, for example.

There are now more than 120 projects, as shown in Appendix (1) and (2) that were carried in this period on 5 years and in collaborate with different universities and NGO's in more than twenty countries. Since the outcomes of some of the projects started to mature by the end of 2017, the researcher became more active in publishing the papers and books, besides communicating the outcomes in all the well know platforms of the social media. There are now more than 200 plus published papers and 35 books that are kept as open access for researcher, practitioners and the knowledge community, in the researchgate (RG), besides what is being available the journals websites, and the official websites of the IIEP. Details on the list of projects and papers published can be easily reached in:

https://www.researchgate.net/profile/Mohamed_Buheji/projects



3.0 The Aim & Type of Projects Research

The aim of all the projects and published research is to show how problems and challenges can be solved by raising the capacity within, i.e. the targeted community intrinsic power or assets vs. any type of demand or challenge. This approach helps to show the power inspiration currency and thus help to spread more success stories and models about the concept of "Inspiration Economy" which the researcher dedicated his life since 2015. All the projects and papers focus on solving complex, or wicked problem, communities or organisational challenges through the exploitation of foresight or hidden opportunities which in the end enhance communities resilience and create more independent or interdependent business models. i.e. The beneficiaries (of the project), or the reader (of the published material) would be able to appreciate and realise the importance of natural, physical, social, behavioural, intellectual, human capitals; rather than just materialistic or financial capital.

4.0 Outcome of Projects and Publications Approach

So, for the journey of dedicated five years focused on mainstream projects and research that addressed either one of the following:

One- Addressing the Concept and the Content of the New Disciplines Demands

There are mainly four disciplines that were coined or developed by the researcher; these are: Inspiration Economy, Youth Economy, Resilience Economy, and Foresight Economy. The details of these projects and more are available on the researchgate website, besides the personal researcher website <u>www.buheji.com</u>. Also, more details are available on the other IIEP website <u>http://www.inspirationeconomy.org/</u>

Also, in order to raise the quality and material of the content, the researcher established two international journals in the USA, both of them are now under submission evaluation by Scopus and both have finished more than four years of continuous issues.

International Journal of Inspiration, Resilience & Youth Economy (published in 1st May & 1st Nov. annually) <u>http://naturalspublishing.com/show.asp?JorID=56&pgid=0</u>

International Journal of Inspiration & Resilience Economy (published in 1st March & 1st Sep.) <u>http://www.sapub.org/journal/aimsandscope.aspx?journalid=1145</u>

Each issue of these two journals carries on average seven double-blinded peer-reviewed papers, and so far, they are free and open access, for the purpose of establishing what mentioned above: building the concept and the content.

Two- Addressing the Requirements or the Demands of the World or the Community through a Multidisciplinary Mindset

(IIEP) is a multidisciplinary initiative with new economic concept that targets to bring about **positive socio-economic changes** in the targeted communities through experiencing a unique model or an outcome. IIEP create reference models that collect hundreds of cases for

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cracking out human problems in the area as **poverty**, youth migration, women empowerment, etc. without using extra resources. Here is a list of projects done in more than 17 countries, in the area of 'poverty elimination'.

https://www.researchgate.net/publication/360614759 List of %27Poverty Elimination% 27 Projects done by Inspiration Economy Labs

Raising the communities' **capacity vs the demands** is now a reality and can be seen through the workshops delivered by IIEP, and by the learning by doing labs & problem-solving projects that exploit the intrinsic powers of the communities, the NGOs and the individuals.

Besides the main new socio-economics disciplines above the researcher worked on the following project and research:

- 1- Inispiration Economy
- 2- Resilience Economy
- 3- Youth Economy
- 4- International Inspiration Economy Project
- 5- Inspiration Economy Academic Program
- 6- COVID-19 The Untapped Solutions
- 7- New Normal (the aftermath of the Pandemic)
- 8- Creating Legacy
- 9- Self-Sufficiency Programs
- 10-Aging Economy
- 11- Knowledge Economy
- 12-Foresight Economy

There- Reaching Out to Inspire the Community

4.3.1 Websites to Communicate the outcome of Projects & Research www.Buheji.com

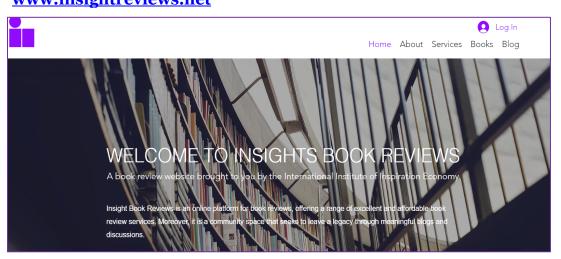






www.youtheconomy.org

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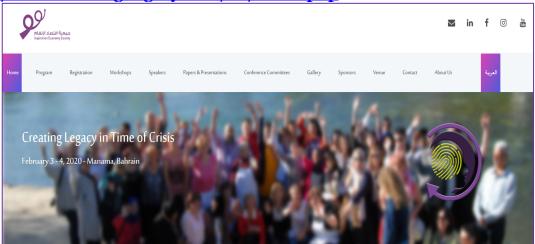
4.3.2 Social Media Platforms

4.3.2.a. Instigram of inspiration Economy Projects

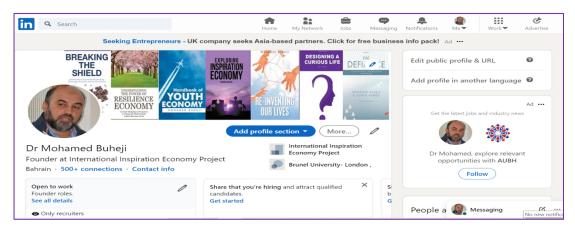


4.3.2.b Creating Legacy Conferences

https://www.creating-legacy.com/en/index.php



4.3.2.c Linkedin (with more than 22,000 Followers)





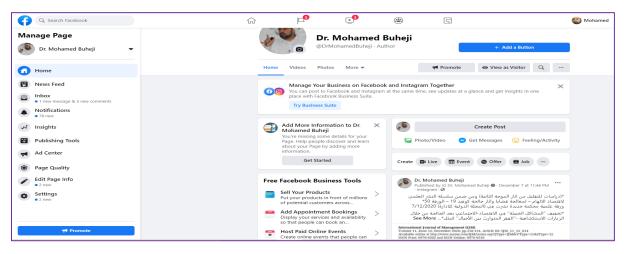
4.3.2.d IIEP Facebook



4.3.2.e Buheji Facebook (Arabic)

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	Posts About Friends 4498 Photos	More 👻	Edit Profile 🛛 🔾	
	Intro	What's on your mind?		
	Studied at Brunnel University - UK	🖸 Live Video 🛛 📔 Pho	oto/Video 🛛 🚩 Life Event	
	👘 Lives in Manama, Bahrain	Posts	≌ Filters 🏘 Manage Posts	
	Joined December 2013	≡ List View	Grid View	

4.3.2.f Buheji Facebook (English)



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4.3.2.g Medium Blog

Medium		
	Mohamed Buheji Edit profile The founder of the Inspirational Economy Concept. He specialises also in issues of youth, resilience and innovation economies. 3 Following 8 Followers Profile Claps Highlights	
	Latest Mohamed Buheji Aug 30 · 8 min read SIORTIELLING	

4.3.2.h Instigram for Selling Products of Developing Countries Projects

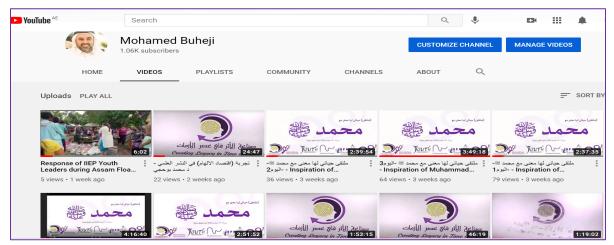
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4.3.2.i Buheji Twitter (Arabic & English)





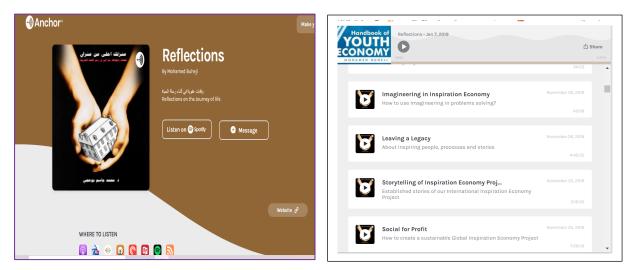
4.3.2.j Buheji Youtube Channel (More than 1500 Project & Research related items uploaded)



4.3.2.k IIEP Youtube Channel

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K HOME	International Institute of Inspiration Economy 29 subscribers VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOU	IT Q	SUBSCRIBED	Û	
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4.3.2.L Buheji & IIEP Podcast (More than 1000 Audio Upload on Research ideas and Projects Outcomes)





5.0 Measuring the Outcome

5.1 Major Changes on Communities towards targeted Models

As a result of the researcher focus on socio-economic field projects dedicated to creating models in the different communities based on the above-mentioned concepts, more than 12 villages in: Bosnia, Morocco, Mauritania, Ghana, Sudan and India started to be shaped to highly suitable models of success stories of problems could be solved with minimal resources.

All the models are created by series (exploratory visits) with the focus on **engaging** the social and behavioural change leaders, as active youth, women village leaders, academics and NGOs members with the profound reality of their community opportunities. The collected observations, are turned into data-set that is discussed and qualitatively associated to facilitate the work on the specific socio-economic issue, by the local community teams. The researcher trains the community leaders/champion on how to see the **possibilities for a better outcome from a broad range of opportunities. Then, based on the progress of the project, the researcher starts to share a case study** with the knowledge community. Please refer to more than 60 case studies published in papers and books and uploaded free on researchgate. Here is one example:

https://www.researchgate.net/publication/344679475 Inspiration Economy Case Study - Inspiring Primary Health Care Services



5.1.1 Sample of Projects in Bosnia







5.1.2 Sample of Projects in Morocco



5.1.3 Sample of Projects in Ghana





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5.1.4 Sample of Projects in India





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5.1.6 Sample of Projects in Sudan





5.1.7 Sample of Projects in Kyrgyzsta







5.1.8 Sample of Projects in Bangladesh





5.1.9 Sample of New Projects Discussion in Iraq (Just started)



5.1.10 Sample of New Projects Discussions in Tunisia (Just started)



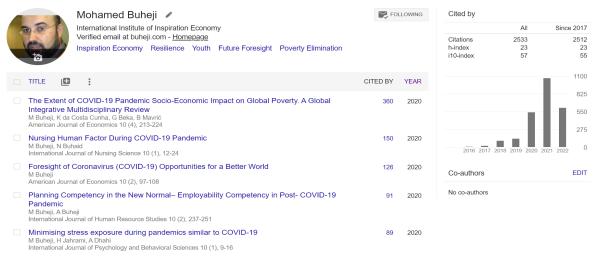


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5.2 Sample of Lecturing in More than 60 Academic Institutions in the last 5 Years in more than 25 countries



5.3 Targeting Sustainability through Academic Well Established Recognition 5.3.1 Dramatic Increase in Citations in Google Scholar





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5.3.2 Dramatic Increase in Scores in Researchgate

	Iheji MBA Phd · <u>Edit your information</u> piration Economy' one of the main concep	ots that bring a better world	Add new research 🚭
Overview Research Experi	ence Stats Scores Follc	owing Saved List	
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4,259 Research Interest ① More details	2,599 Citations View	2,847 Recommendations Show breakdown	310,612 Reads ① Show breakdown
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5.3.3 Clear increase in Readers of International Multidisciplinary Papers

(many papers reached more than 25000 reads in less than 6 months since publication).

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Article	Full-text available				
The E	ctent of COVID-19 Par	ndemic Socio-Economic Impact	Research Interest Score	625.9	
		Integrative Multidisciplinary	Citations	271	
Review	N		Recommendations	8	
April 2020)		Reads (j	65,410	
DOI: <u>10.5</u>	923/j.economics.20201004.02		Lear	n about stats on ResearchGate	
Project: II	EP-COVID Solutions & Opportuniti	es			
Moha	med Buheji · 🌒 Katiane Da Costa	Cunha · 🖑 Bartola Mavrić			



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5.3.4 Invitation as Main Guest Speakers for Leading Conferences and Opening of Sessions for Inspiration Economy as a New Discipline





5.4 Increase of Sales of Books on Amazon and Other Platforms

	In the Definition of Social Economic France France Booking (Lance Booking) Kinetie ¹ 4 ⁴⁰ 949-24 Available Instantity Paperback Designing a Curious Life by Mohamad Buheji Apr 26, 2019 Kinetie ¹ 4 ⁴⁰ 947-25 Available Instantity Paperback		Youthinsering: New Perspectives on Youth Economy by Holmstein Bulkey and Durys Almod 1 (Ox121, 2015) Youthinsering: Youthinsering: Available Instanty Payenback Behavioural Economics: Re-Shaping the Quality of Life by Hohamed Bulkey additional (Jan 28, 2020) Kindig 49 ⁴ \$13-23 Available instanty Paperback
RENVENTING DUP IVES	Re-Inventing Our Lives: A Handbook for Socio-Economic "Problem-Solving" by Molaned Bulleji Nov 20, 2018 Kindle 5499 gaaap Available instantly Paperback	BESLIER	Visualising Resilient Communities by Intramed Bahaji Feb 29, 0200 Kindle 14 49 Kush Available Instantly Paperhete 1 5 76 Ubusily-ships within 6 to 10 days.
POUTH ECONOMY	Partopolic of Fouri Economy by Mohamed Buhej Mar 17, 2018 Kindle 6.499 Available instantly Paperback	YOU AND THE NEW NORMAL	You and the New Normal: Jobs, Pandemics, Belationship, Climate Change, Success, Poverty, Leader and Belaif in the Energies New World the Section 2014 of the Section 2014 of the Section 2014 Section 2014 of the Section 2014 of the Section 2014 Section 2014 AdV Seats Available manely
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	The Intent: Shaping the Future of 'Poverty Economy' by Mohamed Buhej and Dunya Ahmed Aug 28, 2019 Kindle *4 ⁴ \$±2-24 Available instantly Paperback		Youthinsening New Perspectives of Youth Loonony Youthinsening New Perspectives I Coll Loop Annual Youthinsening Youthinsening Youthinsening Perspective 1800



5.5 Increase Number of Networks Led or Participated by IIEP

5.5.1 Sample of Self-Sufficiency Network Logo & Meeting



5.5.2 Sample of PRME Anti-poverty UN-WG Network website





5.5.3 Sample of Knowledge Economy Network Logo



5.5.4 Inspiration & Youth Economy Book Club Meetings & Lectures



5.6 Increase Coverage of Newspaper, TV & Radio about the outcome of (Besides the 3 shows in the Radio)





5.8 Post-Graduate Phd, MSc, and Postgraduate Diploma Programs Recently we started out postgraduate programs and we are working to get it accredited for PhD and MSc in Inspiration Economy. We have been testing and preparing for this rich program since the inception of IIEP,

Inspiration Economy. We have been testing and preparing for this rich program since the inception of IIEP, and now is the right time to spread it all over the world. The program has been approved by the Sudan Higher Education Authority and UmDhurman Islamic University which is one of the most popular African and Arab universities in the field of economics. We are waiting for final approval from higher education in other countries such as Tunisia, Malaysia, and Egypt.

Creating Legacy in Time of Crisi

Inspiration Economy PhD Program

Web Site: www.youtheconomy.org

and www.inspirationeco

https://www.researchgate.net/publication/357168283 Inspiration Economy PhD Program brnamj aldkt wrah fy aqtsad alalham

Inspiration Economy MSc Program

https://www.researchgate.net/publication/357168379_Inspiration_Economy_MSc_Program_brnamj_almajs tyr_fy_aqtsad_alalham

Inspiration Economy Postgraduate Diploma Program

https://www.researchgate.net/publication/357168535 Inspiration Economy Postgraduate Diploma Progra m dblwm aly fy aqtsad alalham

Even though this is a new concept, we believe that the multidisciplinary approach set in the program to establish experts in problem-solving and exploiting opportunities based on inspiration economy can really be a source for helping the world to meet the foresighted socio-economic challenges. Here is more brief information about us and the concept, and we have the pleasure of extending our hands to see all the possible areas of collaboration and partnership:





Inspiration Economy Master of Science Program -A DISCOVERY FOR DIFFERENTIAL ADVANTAGE	Handbar Hadabar Hanny	Inspiration Economy Master of Science Program "A DISCOVERY FOR DIFFERENTIAL ADVANTAGE"
Organized & Conducted by International Inspiration Economy Pr Collaboration with International Colleges & Partners	ect (IIEP) in Organized & Collaboration	Conducted by International Inspiration Economy Project (IIEP) in a with International Colleges & Partners
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5.9 IIEP Internship Program

This internship program is dedicated to students of Universities and some pioneers of high schools who would like to both contribute to their community, learn by doing, and know more about Inspiration Economy and its projects. It visualise making out of these youth the future leaders of inspiration economy in general and the international inspiration economy project (IIEP) specifically.

The Internship focuses on encouraging youth to join the Inspiration Economy Projects, participate in the Inspiration Economy Book Clubs. The youth might be great candidates in leading projects in specific community with clear socio-economic goal, as targeting specific poverty elimination, or youth migration, or family instability, etc.

The interns also could be given the opportunity to participate in one of the IIEP coops or propose to initiate one; or prepare for one of IIEP conferences, forums, workshops. Or these youth might be the ones who could help write a case study or paper about Inspiration Economy and its related other economies.

The program is opened for university students from around the world, or those who have just finished the university and want to expand their knowledge and expertise on Inspiration Economy and Socioeconomic Development.

6.0 Main Impact Areas

Despite being working as multidisciplinary researcher and expert, main impact can be seen clearly in cracking out problems or challenges relevant to: **poverty**, **youth development and migration**, **women empowerment**, **mitigating the impact of unemployment**, **etc. without using extra resources**.

In summary we can illustrate the holistic approach of the researcher (Dr Buheji) towards the different impacts to be as follows



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Steps of Research & Projects	Tools used to create the impact
1-Discovering a challenge	Decide whether to build a Project or a paper
2-Exploration stage	Either by field visit (a must for projects) or by creating multidisciplinary international researchers
3-Data Collection through Observations methods	Can be physical or qualitative, or quantitative observations
4-Synthesis and analysis stage	Based on published work (especially in case of papers), or based on the observations analysed opportunities are exploited
5-Definition of Excursion Partners	Here the partners would be defined based on the type and clarity of the opportunities towards the outcome, or type of challenge.
6-Followup till Model is Created	Ensure the quality of the model can help it to be generalised as an example of inspiration economy for other areas and communities.

Usually, the outcome of these main steps and the variety of the tools used, besides the failures and challenges would make up the total story and its final impact.

For details on the impact and the type of projects, please refer to the following links:

Appendix (1) Main Complex Global Problems Solved by IIEP (the Research and the Projects)

https://www.researchgate.net/publication/346827087 Main Complex Global Problems Sol ved by IIEP Research and Projects?channel=doi&linkId=5fd13aaf299bf188d406c3c3&sho wFulltext=true

Appendix (2) IIEP List of Socio-economic Problems Solved by Sector

https://www.researchgate.net/publication/346828958 List of IIEP Socio-Economic Problem-solving Labs

7.0 Moving Towards Sustainability

After 6 years approximately since its inception, IIEP managed to establish its Inspiration Economy Postgraduate Programs with three universities by the end of 2021. Inspiration economy now is an accredited academic postgraduate program that delivers Phd, MSc and Pg Diploma in Omdurman Islamic University in Sudan, a PhD program in Malta, and an MSc program with Cambridge Corporate University in Swizerland. It is expected that the



program would reach 7 universities that run the program from east and west, before it spreads futher to Europe and the Americas in the years to come.

This move towards having postgraduate academic programs for inspiration economy would ensure the sustainability of the projects and followup for the models created by the inspiration labs, besides it would ensure that research and development would accelerate further in the coming years.

8.0 Conclusion

Both IIIE and its international project (IIEP) are striving to create a better world for and a better quality of life today and the future through Inspiration & Intrinsic Powers. Using resilience, IIEP simply work on the shift towards the 'inspiration currency' that is intrinsic within each human, organisation & society. The inspiration labs and related IIEP projects are unique in creating paths of mindset, labs, research, projects that exploit these 'intrinsic powers'. This require means we can bring radical and gradual change with minimal extrinsic resources compared to the outcome expected.

This review shows that inspiration economy is gradually getting recognised through the outcomes experienced from the projects and publications approaches. The relfections on the projects through focused partnership in both projects and publication helped IIEP to address lately the inspiration economy concept and content, in relation to the world needed new disciplines and demands through a multidisciplinary mindset.

Despite its efforts in reaching out to inspire different communities, through showing the different IIEP approaches and outcomes of projects and research, the website and social media platforms still have a major gap to close. Such a concept to spread it needs millions of interactive followers and many influencer to adopt the concept.

IIEP also have managed to start measuring the outcome early, i.e. after 3 years since its inception and till today, i.e. after finishing 7 years. However, major changes on communities towards targeted models need to be followed after the projects are done for some years to ensure sustainability. The other self criticism here also comes clear when we sample the impact of the 60 lectures or more in the different academic institutions in the last 5 years in more than 25 countries, while in reality we do not know the impact on the audience or participants mindset or life. Yet, one would see the major improvement in academic recognition through the number of citation and recommendations on the papers. This would ensure again sustainability through academic well-established recognition.



83 Going deeper, IIEP should work on clearly increasing the readers that come from international multidisciplinary background, specifically those at the riterment age. IIEP should now that the post-graduate programs would take a long time till it is realised internationally. PhD, MSc, and Postgraduate Diploma programs could bring with them great sustainable spread to inspiration economy, but would need at least one successful model program and two cohort of graduates to be accepted in the developed countries.

The recently started IIEP Internship program that bring youth leader from different countries carries a hope that could compensate for the time needed from the academic program. Its realisation is faster and can control the targeted outcome. The IIEP can develop further its impact areas through preparing such youth leaders. They can help it achieve its targeted sustainabile outcomes. This a new generation of IIEP v2.0 that could bring even better solution to the current and foresighted global complex problems that are yet to be solved.

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