

# On the Co-Ordinated Convex Functions

M. Emin Özdemir<sup>1</sup>, Çetin Yıldız<sup>1,\*</sup> and Ahmet Ocak Akdemir<sup>2</sup>

<sup>1</sup> Department of Mathematics, K.K. Education Faculty, Atatürk University, 25240, Campus, Erzurum, Turkey

<sup>2</sup> Department of Mathematics, Faculty of Science and Letters, Ağrı İbrahim Çeçen University, 04100, Ağrı, Turkey

Received: 20 May. 2013, Revised: 24 Sep. 2013, Accepted: 25 Sep. 2013

Published online: 1 May. 2014

**Abstract:** In this paper, some new integral inequalities are given for convex functions on the co-ordinates. By using well-known classical inequalities and a new integral identity (Lemma 1), we obtain some general results for co-ordinated convex functions.

**Keywords:** Hadamard’s inequality, co-ordinates, convexity, Hölder’s inequality, Power mean inequality.

## 1 Introduction

Let us recall some known definitions and results which we will use in this paper. A function  $f : I \rightarrow \mathbb{R}$ ,  $I \subseteq \mathbb{R}$  is an interval, is said to be a convex function on  $I$  if

$$f(tx + (1-t)y) \leq tf(x) + (1-t)f(y) \quad (1)$$

holds for all  $x, y \in I$  and  $t \in [0, 1]$ . If the reversed inequality in (1) holds, then  $f$  is concave.

Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function defined on the interval  $I$  of real numbers and  $a < b$ . The following double inequality

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}$$

is well known in the literature as Hadamard’s inequality. Both inequalities hold in the reversed direction if  $f$  is concave.

In [4], Dragomir defined convex functions on the co-ordinates as following;

**Definition 1.** Let us consider the bidimensional interval  $\Delta = [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$ ,  $c < d$ . A function  $f : \Delta \rightarrow \mathbb{R}$  will be called convex on the co-ordinates if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  are convex where defined for all  $y \in [c, d]$  and  $x \in [a, b]$ .

Recall that the mapping  $f : \Delta \rightarrow \mathbb{R}$  is convex on  $\Delta$  if the following inequality holds,

$$f(\lambda x + (1-\lambda)z, \lambda y + (1-\lambda)w) \leq \lambda f(x, y) + (1-\lambda)f(z, w)$$

for all  $(x, y), (z, w) \in \Delta$  and  $\lambda \in [0, 1]$ .

In [4], Dragomir established the following inequalities of Hadamard’s type for co-ordinated convex functions on a rectangle from the plane  $\mathbb{R}^2$ .

**Theorem 1.** Suppose that  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is convex on the co-ordinates on  $\Delta$ . Then one has the inequalities;

$$\begin{aligned} & f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \quad (2) \\ & \leq \frac{1}{2} \left[ \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \right] \\ & \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\ & \leq \frac{1}{4} \left[ \frac{1}{(b-a)} \int_a^b f(x, c) dx + \frac{1}{(b-a)} \int_a^b f(x, d) dx \right. \\ & \quad \left. + \frac{1}{(d-c)} \int_c^d f(a, y) dy + \frac{1}{(d-c)} \int_c^d f(b, y) dy \right] \\ & \leq \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4}. \end{aligned}$$

The above inequalities are sharp.

In [1], Bakula and Pečarić established several Jensen type inequalities for co-ordinated convex functions and in [5], Hwang *et al.* gave a mapping, discussed some properties of this mapping and proved some Hadamard-type inequalities for Lipschizian mapping in two variables. In [2], Özdemir *et al.* established new Hadamard-type inequalities for co-ordinated  $m$ -convex and  $(\alpha, m)$ -convex functions. Several new results can be

\* Corresponding author e-mail: [Cetin@atauni.edu.tr](mailto: Cetin@atauni.edu.tr)

found related to convex functions on the coordinates in the papers [9]-[13]. In [3], Sarıkaya *et al.* proved some Hadamard-type inequalities for co-ordinated convex functions as followings;

**Theorem 2.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$  and  $c < d$ . If  $\left| \frac{\partial^2 f}{\partial t \partial s} \right|$  is a convex function on the co-ordinates on  $\Delta$ , then one has the inequalities:

$$\begin{aligned} & \left| \frac{f(a,c) + f(a,d) + f(b,c) + f(b,d)}{4} \right. \\ & \left. + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) dx dy - A \right| \\ & \leq \frac{(b-a)(d-c)}{16} \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial t \partial s}(a,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(a,d) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,d) \right|}{4} \right) \end{aligned} \tag{3}$$

where

$$\begin{aligned} A = & \frac{1}{2} \left[ \frac{1}{(b-a)} \int_a^b [f(x,c) + f(x,d)] dx \right. \\ & \left. + \frac{1}{(d-c)} \int_c^d [f(a,y) + f(b,y)] dy \right]. \end{aligned}$$

**Theorem 3.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$  and  $c < d$ . If  $\left| \frac{\partial^2 f}{\partial t \partial s} \right|^q$ ,  $q > 1$ , is a convex function on the co-ordinates on  $\Delta$ , then one has the inequalities:

$$\begin{aligned} & \left| \frac{f(a,c) + f(a,d) + f(b,c) + f(b,d)}{4} \right. \\ & \left. + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) dx dy - A \right| \\ & \leq \frac{(b-a)(d-c)}{4(p+1)^{\frac{2}{p}}} \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial t \partial s}(a,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(a,d) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,d) \right|}{4} \right)^{\frac{1}{q}} \end{aligned} \tag{4}$$

where

$$\begin{aligned} A = & \frac{1}{2} \left[ \frac{1}{(b-a)} \int_a^b [f(x,c) + f(x,d)] dx \right. \\ & \left. + \frac{1}{(d-c)} \int_c^d [f(a,y) + f(b,y)] dy \right] \end{aligned}$$

and  $\frac{1}{p} + \frac{1}{q} = 1$ .

**Theorem 4.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$  and  $c < d$ . If  $\left| \frac{\partial^2 f}{\partial t \partial s} \right|^q$ ,  $q \geq 1$ , is a convex function on the co-ordinates on  $\Delta$ , then one has the inequalities:

$$\begin{aligned} & \left| \frac{f(a,c) + f(a,d) + f(b,c) + f(b,d)}{4} \right. \\ & \left. + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) dx dy - A \right| \\ & \leq \frac{(b-a)(d-c)}{16} \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial t \partial s}(a,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(a,d) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,d) \right|}{4} \right)^{\frac{1}{q}} \end{aligned} \tag{5}$$

where

$$\begin{aligned} A = & \frac{1}{2} \left[ \frac{1}{(b-a)} \int_a^b [f(x,c) + f(x,d)] dx \right. \\ & \left. + \frac{1}{(d-c)} \int_c^d [f(a,y) + f(b,y)] dy \right]. \end{aligned}$$

In [6], Özdemir *et al.* proved following inequalities for co-ordinated convex functions.

**Theorem 5.** Let  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta = [a, b] \times [c, d]$ . If  $\left| \frac{\partial^2 f}{\partial t \partial s} \right|$  is a convex function on the co-ordinates on  $\Delta$ , then the following inequality holds;

$$\begin{aligned} & \left| f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \right. \\ & \left. - \frac{1}{(d-c)} \int_c^d f\left(\frac{a+b}{2}, y\right) dy - \frac{1}{(b-a)} \int_a^b f\left(x, \frac{c+d}{2}\right) dx \right. \\ & \left. + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) dy dx \right| \\ & \leq \frac{(b-a)(d-c)}{64} \\ & \times \left[ \left| \frac{\partial^2 f}{\partial t \partial s}(a,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(a,d) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b,d) \right| \right]. \end{aligned} \tag{6}$$

**Theorem 6.** Let  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta = [a, b] \times [c, d]$ . If  $\left| \frac{\partial^2 f}{\partial t \partial s} \right|^q$ ,  $q > 1$ , is a convex function on the co-ordinates on  $\Delta$ , then the following inequality holds;

$$\begin{aligned} & \left| f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) dy dx \right. \\ & \left. - \frac{1}{(d-c)} \int_c^d f\left(\frac{a+b}{2}, y\right) dy - \frac{1}{(b-a)} \int_a^b f\left(x, \frac{c+d}{2}\right) dx \right| \\ & \leq \frac{(b-a)(d-c)}{4(p+1)^{\frac{2}{p}}} \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial t \partial s}(a,c) \right|^q + \left| \frac{\partial^2 f}{\partial t \partial s}(b,c) \right|^q + \left| \frac{\partial^2 f}{\partial t \partial s}(a,d) \right|^q + \left| \frac{\partial^2 f}{\partial t \partial s}(b,d) \right|^q}{4} \right)^{\frac{1}{q}}. \end{aligned} \tag{7}$$

**Theorem 7.** Let  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta = [a, b] \times [c, d]$ . If  $\left| \frac{\partial^2 f}{\partial t \partial s} \right|^q$ ,  $q \geq 1$ , is a convex function on the co-ordinates on  $\Delta$ , then the following inequality holds;

$$\begin{aligned} & \left| f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x,y) dy dx \right. \\ & \left. - \frac{1}{(d-c)} \int_c^d f\left(\frac{a+b}{2}, y\right) dy - \frac{1}{(b-a)} \int_a^b f\left(x, \frac{c+d}{2}\right) dx \right| \\ & \leq \frac{(b-a)(d-c)}{16} \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial t \partial s}(a,c) \right|^q + \left| \frac{\partial^2 f}{\partial t \partial s}(b,c) \right|^q + \left| \frac{\partial^2 f}{\partial t \partial s}(a,d) \right|^q + \left| \frac{\partial^2 f}{\partial t \partial s}(b,d) \right|^q}{4} \right)^{\frac{1}{q}}. \end{aligned} \tag{8}$$

In [7], Özdemir *et al.* proved the following Theorem which involves an inequality of Simpson's type;

**Theorem 8.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a twice partially differentiable mapping on  $\Delta = [a, b] \times [c, d]$ . If  $\frac{\partial^2 f}{\partial t \partial s}$  is a

convex function on the co-ordinates on  $\Delta$ , then the following inequality holds:

$$\begin{aligned}
 & \left| \frac{f\left(a, \frac{c+d}{2}\right) + f\left(b, \frac{c+d}{2}\right) + 4f\left(\frac{a+b}{2}, \frac{c+d}{2}\right)}{9} \right. \\
 & + \frac{f\left(\frac{a+b}{2}, c\right) + f\left(\frac{a+b}{2}, d\right)}{9} \\
 & + \frac{f(a, c) + f(b, c) + f(a, d) + f(b, d)}{36} \\
 & \left. + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx - A \right| \\
 & \leq \frac{25(b-a)(d-c)}{72} \\
 & \times \left( \frac{\left| \frac{\partial^2 f}{\partial t \partial s}(a, c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(a, d) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b, c) \right| + \left| \frac{\partial^2 f}{\partial t \partial s}(b, d) \right|}{72} \right)
 \end{aligned} \tag{9}$$

where

$$\begin{aligned}
 A = & \frac{1}{6(b-a)} \int_a^b \left[ f(x, c) + 4f\left(x, \frac{c+d}{2}\right) + f(x, d) \right] dx \\
 & + \frac{1}{6(d-c)} \int_c^d \left[ f(a, y) + 4f\left(\frac{a+b}{2}, y\right) + f(b, y) \right] dy.
 \end{aligned}$$

The main purpose of this paper is to establish a new lemma which gives more general results and different type inequalities for special values of  $\lambda$  and to prove several inequalities.

## 2 Main Results

For the simplicity, we will denote:

$$\begin{aligned}
 & F(x, y; \Delta, \lambda) \\
 & = (1-\lambda)^2 f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
 & + \lambda^2 \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \\
 & + \frac{\lambda(1-\lambda)}{2} \left[ f\left(\frac{a+b}{2}, c\right) + f\left(\frac{a+b}{2}, d\right) \right. \\
 & \left. + f\left(a, \frac{c+d}{2}\right) + f\left(b, \frac{c+d}{2}\right) \right] \\
 & - (1-\lambda) \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \\
 & - (1-\lambda) \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx \\
 & - \lambda \frac{1}{2(b-a)} \int_a^b [f(x, d) + f(x, c)] dx \\
 & - \lambda \frac{1}{2(d-c)} \int_c^d [f(a, y) + f(b, y)] dy.
 \end{aligned}$$

In order to prove our main theorems, we need the following lemma:

**Lemma 1.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a twice partially differentiable function on  $\Delta$  where  $a < b$ ,  $c < d$  and

$\lambda \in [0, 1]$ . If  $\frac{\partial^2 f}{\partial x \partial y} \in L_1(\Delta)$ , then the following equality holds:

$$\begin{aligned}
 & F(x, y; \Delta, \lambda) + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 & = \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d K(x)M(y) \frac{\partial^2 f}{\partial x \partial y}(x, y) dy dx,
 \end{aligned}$$

where

$$K(x) = \begin{cases} x - \left(a + \lambda \frac{b-a}{2}\right), & x \in \left[a, \frac{a+b}{2}\right] \\ x - \left(b - \lambda \frac{b-a}{2}\right), & x \in \left[\frac{a+b}{2}, b\right] \end{cases}$$

and

$$M(y) = \begin{cases} y - \left(c + \lambda \frac{d-c}{2}\right), & y \in \left[c, \frac{c+d}{2}\right] \\ y - \left(d - \lambda \frac{d-c}{2}\right), & y \in \left[\frac{c+d}{2}, d\right] \end{cases}.$$

*Proof.* Integrating by parts, we obtain

$$\begin{aligned}
 & \int_a^b \int_c^d K(x)M(y) \frac{\partial^2 f}{\partial x \partial y}(x, y) dy dx \\
 & = \int_a^b K(x) \left[ \int_c^{\frac{c+d}{2}} \left(y - \left(c + \lambda \frac{d-c}{2}\right)\right) \frac{\partial^2 f}{\partial x \partial y}(x, y) dy \right. \\
 & \left. + \int_{\frac{c+d}{2}}^d \left(y - \left(d - \lambda \frac{d-c}{2}\right)\right) \frac{\partial^2 f}{\partial x \partial y}(x, y) dy \right] dx \\
 & = \int_a^b K(x) \left[ \left(y - \left(c + \lambda \frac{d-c}{2}\right)\right) \frac{\partial f}{\partial x}(x, y) \Big|_c^{\frac{c+d}{2}} \right. \\
 & \left. - \int_c^{\frac{c+d}{2}} \frac{\partial f}{\partial x}(x, y) dy \right. \\
 & \left. + \left(y - \left(d - \lambda \frac{d-c}{2}\right)\right) \frac{\partial f}{\partial x}(x, y) \Big|_{\frac{c+d}{2}}^d - \int_{\frac{c+d}{2}}^d \frac{\partial f}{\partial x}(x, y) dy \right] dx \\
 & = \int_a^b K(x) \left[ (1-\lambda)(d-c) \frac{\partial f}{\partial x}\left(x, \frac{c+d}{2}\right) \right. \\
 & \left. + \left(\lambda \frac{d-c}{2}\right) \left(\frac{\partial f}{\partial x}(x, c) + \frac{\partial f}{\partial x}(x, d)\right) - \int_c^d \frac{\partial f}{\partial x}(x, y) dy \right] dx.
 \end{aligned}$$

Integrating by parts again, we obtain

$$\begin{aligned}
 & \int_a^b \int_c^d K(x)M(y) \frac{\partial^2 f}{\partial x \partial y}(x,y) dy dx \\
 = & (1-\lambda)^2(b-a)(d-c) \left[ f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \right] \\
 & + \lambda^2(b-a)(d-c) \left[ \frac{f(a,c) + f(a,d) + f(b,c) + f(b,d)}{4} \right] \\
 & + \frac{\lambda(1-\lambda)(b-a)(d-c)}{2} \left[ f\left(\frac{a+b}{2}, c\right) + f\left(\frac{a+b}{2}, d\right) \right. \\
 & \left. + f\left(a, \frac{c+d}{2}\right) + f\left(b, \frac{c+d}{2}\right) \right] \\
 & - (1-\lambda)(b-a) \int_c^d f\left(\frac{a+b}{2}, y\right) dy \\
 & - (1-\lambda)(d-c) \int_a^b f\left(x, \frac{c+d}{2}\right) dx \\
 & - \lambda \frac{(d-c)}{2} \int_a^b [f(x,d) + f(x,c)] dx \\
 & - \lambda \frac{(b-a)}{2} \int_c^d [f(a,y) + f(b,y)] dy + \int_a^b \int_c^d f(x,y) dx dy.
 \end{aligned}$$

Dividing both sides of the above equality by  $(b-a)(d-c)$ , we get the required result.

**Theorem 9.** Let  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  be a twice partially differentiable function on  $\Delta$  and  $\lambda \in [0, 1]$ . If  $\left| \frac{\partial^2 f}{\partial x \partial y} \right|$  is a convex function on the co-ordinates on  $\Delta$ , then one has the inequality:

$$\begin{aligned}
 & |F(x, y; \Delta, \lambda)| \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 \leq & \frac{(b-a)(d-c)}{16} [2\lambda^2 - 2\lambda + 1]^2 \\
 & \times \left( \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|(a, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|(a, d) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|(b, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|(b, d)}{4} \right).
 \end{aligned} \tag{10}$$

*Proof.* From Lemma 1 and property of the modulus, we can write

$$\begin{aligned}
 & |F(x, y; \Delta, \lambda)| \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 \leq & \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d |K(x)M(y)| \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, y) dy dx.
 \end{aligned}$$

Using the change of variables  $y = sd + (1-s)c$ ,  $(d-c)ds = dy$ , we obtain

$$\begin{aligned}
 & |F(x, y; \Delta, \lambda)| \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 \leq & \frac{d-c}{b-a} \int_a^b |K(x)| \left\{ \int_0^{\frac{\lambda}{2}} \left( \frac{\lambda}{2} - s \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, sd + (1-s)c) ds \right. \\
 & + \int_{\frac{\lambda}{2}}^{\frac{1}{2}} \left( s - \frac{\lambda}{2} \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, sd + (1-s)c) ds \\
 & + \int_{\frac{1}{2}}^{1-\frac{\lambda}{2}} \left( 1 - \frac{\lambda}{2} - s \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, sd + (1-s)c) ds \\
 & \left. + \int_{1-\frac{\lambda}{2}}^1 \left( s - 1 + \frac{\lambda}{2} \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, sd + (1-s)c) ds \right\} dx.
 \end{aligned}$$

Since  $\left| \frac{\partial^2 f}{\partial x \partial y} \right|$  is a convex function on the co-ordinates on  $\Delta$ , we have

$$\begin{aligned}
 & \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d |K(x)M(y)| \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, y) dy dx \\
 \leq & \frac{d-c}{b-a} \int_a^b |K(x)| \left\{ \int_0^{\frac{\lambda}{2}} s \left( \frac{\lambda}{2} - s \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, d) ds \right. \\
 & + \int_0^{\frac{\lambda}{2}} (1-s) \left( \frac{\lambda}{2} - s \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, c) ds \\
 & + \int_{\frac{\lambda}{2}}^{\frac{1}{2}} s \left( s - \frac{\lambda}{2} \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, d) ds + \int_{\frac{\lambda}{2}}^{\frac{1}{2}} (1-s) \left( s - \frac{\lambda}{2} \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, c) ds \\
 & + \int_{\frac{1}{2}}^{1-\frac{\lambda}{2}} s \left( 1 - \frac{\lambda}{2} - s \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, d) ds \\
 & + \int_{\frac{1}{2}}^{1-\frac{\lambda}{2}} (1-s) \left( 1 - \frac{\lambda}{2} - s \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, c) ds \\
 & + \int_{1-\frac{\lambda}{2}}^1 s \left( s - 1 + \frac{\lambda}{2} \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, d) ds \\
 & \left. + \int_{1-\frac{\lambda}{2}}^1 (1-s) \left( s - 1 + \frac{\lambda}{2} \right) \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, c) ds \right\} dx.
 \end{aligned}$$

By calculating the above integrals, we obtain

$$\begin{aligned}
 & |F(x, y; \Delta, \lambda)| \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 \leq & \frac{d-c}{b-a} \int_a^b |K(x)| \left\{ \left[ \frac{2\lambda^2 - 2\lambda + 1}{8} \right] \left( \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, d) \right) \right\}.
 \end{aligned}$$

By a similar argument for other integrals and using the change of variable  $x = tb + (1-t)a$ ,  $(b-a)dt = dx$  and convexity of  $\left| \frac{\partial^2 f}{\partial x \partial y} \right|(x, y)$  on the co-ordinates on  $\Delta$ , we deduce the result which is the desired.

*Remark.* If we choose  $\lambda = 1$  in (10), we have the inequality (3).

*Remark.* If we choose  $\lambda = 0$  in (10), we have the inequality (6).

**Remark.** If we choose  $\lambda = \frac{1}{3}$  in (10), we have the inequality (9).

**Theorem 10.** Let  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  be a twice partially differentiable function on  $\Delta$  and  $\lambda \in [0, 1]$ . If  $\left| \frac{\partial^2 f}{\partial x \partial y} \right|^{\frac{p}{p-1}}$  is a convex function on the co-ordinates on  $\Delta$ , then one has the inequality:

$$\begin{aligned}
 & |F(x, y; \Delta, \lambda) \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 & \leq \frac{(b-a)(d-c)}{4(p+1)^{\frac{2}{p}}} [2\lambda^2 - 2\lambda + 1]^2 \\
 & \times \left( \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d)}{4} \right)^{\frac{1}{q}}
 \end{aligned} \tag{11}$$

for  $q > 1$ , where  $q = \frac{p}{p-1}$ .

**Proof.** Let  $p > 1$ . From Lemma 1 and using the Hölder inequality (see [8]) for double integrals, we get

$$\begin{aligned}
 & |F(x, y; \Delta, \lambda) \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 & \leq \frac{1}{(b-a)(d-c)} \left( \int_a^b \int_c^d |K(x)M(y)|^p dy dx \right)^{\frac{1}{p}} \\
 & \times \left( \int_a^b \int_c^d \left| \frac{\partial^2 f}{\partial x \partial y}(x, y) \right|^q dy dx \right)^{\frac{1}{q}}.
 \end{aligned}$$

Since  $\left| \frac{\partial^2 f}{\partial x \partial y} \right|^{\frac{p}{p-1}}$  is a convex function on the co-ordinates on  $\Delta$ , by taking into account the change of variable  $x = tb + (1-t)a$ ,  $(b-a)dt = dt$  and  $y = sd + (1-s)c$ ,  $(d-c)ds = dy$ , we have

$$\begin{aligned}
 \left| \frac{\partial^2 f}{\partial x \partial y}(tb + (1-t)a, y) \right|^q & \leq t \left| \frac{\partial^2 f}{\partial x \partial y}(b, y) \right|^q \\
 & + (1-t) \left| \frac{\partial^2 f}{\partial x \partial y}(a, y) \right|^q
 \end{aligned}$$

and

$$\begin{aligned}
 & \left| \frac{\partial^2 f}{\partial x \partial y}(tb + (1-t)a, sd + (1-s)c) \right|^q \\
 & \leq ts \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d) + t(1-s) \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) \\
 & + s(1-t) \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d) + (1-t)(1-s) \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c).
 \end{aligned}$$

Thus, we obtain

$$\begin{aligned}
 & |F(x, y; \Delta, \lambda) \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\
 & \leq \frac{(b-a)(d-c)}{4(p+1)^{\frac{2}{p}}} [2\lambda^2 - 2\lambda + 1]^2 \\
 & \times \left( \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d)}{4} \right. \\
 & \left. + \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d)}{4} \right)^{\frac{1}{q}},
 \end{aligned}$$

this completes the proof.

**Remark.** Under the assumptions of Theorem 10, if we choose  $\lambda = 1$  in (11), we have the inequality (4).

**Remark.** Under the assumptions of Theorem 10, if we choose  $\lambda = 0$  in (11), we have the inequality (7).

**Corollary 1.** Under the assumptions of Theorem 10, if we choose  $\lambda = \frac{1}{3}$  in (11), we have the inequality:

$$\begin{aligned}
 & \left| \frac{f\left(a, \frac{c+d}{2}\right) + f\left(b, \frac{c+d}{2}\right) + 4f\left(\frac{a+b}{2}, \frac{c+d}{2}\right)}{9} \right. \\
 & + \frac{f\left(\frac{a+b}{2}, c\right) + f\left(\frac{a+b}{2}, d\right)}{9} \\
 & + \frac{f(a, c) + f(b, c) + f(a, d) + f(b, d)}{36} \\
 & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx - A \\
 & \leq \frac{25(b-a)(d-c)}{324(p+1)^{\frac{2}{p}}} \\
 & \times \left( \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d)}{4} \right. \\
 & \left. + \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d)}{4} \right)^{\frac{1}{q}}
 \end{aligned}$$

where

$$\begin{aligned}
 A = & \frac{1}{6(b-a)} \int_a^b \left[ f(x, c) + 4f\left(x, \frac{c+d}{2}\right) + f(x, d) \right] dx \\
 & + \frac{1}{6(d-c)} \int_c^d \left[ f(a, y) + 4f\left(\frac{a+b}{2}, y\right) + f(b, y) \right] dy.
 \end{aligned}$$

*Remark.*In Corollary 1, since  $\frac{1}{4} < \frac{1}{(p+1)^{\frac{2}{p}}} < 1$ , for  $p > 1$ , we have the following inequality:

$$\begin{aligned} & \left| \frac{f\left(a, \frac{c+d}{2}\right) + f\left(b, \frac{c+d}{2}\right) + 4f\left(\frac{a+b}{2}, \frac{c+d}{2}\right)}{9} \right. \\ & + \frac{f\left(\frac{a+b}{2}, c\right) + f\left(\frac{a+b}{2}, d\right)}{9} \\ & + \frac{f(a, c) + f(b, c) + f(a, d) + f(b, d)}{36} \\ & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx - A \left. \right| \\ & \leq \frac{25(b-a)(d-c)}{324} \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d)}{4} \right. \\ & \left. + \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d)}{4} \right)^{\frac{1}{q}} \end{aligned}$$

where

$$\begin{aligned} A = & \frac{1}{6(b-a)} \int_a^b \left[ f(x, c) + 4f\left(x, \frac{c+d}{2}\right) + f(x, d) \right] dx \\ & + \frac{1}{6(d-c)} \int_c^d \left[ f(a, y) + 4f\left(\frac{a+b}{2}, y\right) + f(b, y) \right] dy. \end{aligned}$$

**Theorem 11.** Let  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  be a twice partially differentiable function on  $\Delta$  and  $\lambda \in [0, 1]$ . If  $\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q$  is a convex function on the co-ordinates on  $\Delta$  and  $q \geq 1$ , then one has the inequality:

$$\begin{aligned} & \left| F(x, y; \Delta, \lambda) \right. \\ & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \left. \right| \\ & \leq \frac{(b-a)(d-c)}{16} [2\lambda^2 - 2\lambda + 1]^2 \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d)}{4} \right. \\ & \left. + \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d)}{4} \right)^{\frac{1}{q}}. \end{aligned} \tag{12}$$

*Proof.* From Lemma 1 and using the well-known Power-mean inequality (see [8]), we get

$$\begin{aligned} & \left| F(x, y; \Delta, \lambda) \right. \\ & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \left. \right| \\ & \leq \frac{1}{(b-a)(d-c)} \left( \int_a^b \int_c^d |K(x)M(y)| dy dx \right)^{1-\frac{1}{q}} \\ & \times \left( \int_a^b \int_c^d |K(x)M(y)| \left| \frac{\partial^2 f}{\partial x \partial y}(x, y) \right|^q dy dx \right)^{\frac{1}{q}}. \end{aligned}$$

Since  $\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q$  is a convex function on the co-ordinates on  $\Delta$ , by taking into account the change of variable  $x = tb + (1-t)a$ ,  $(b-a)dt = dx$  and  $y = sd + (1-s)c$ ,  $(d-c)ds = dy$ , we have

$$\left| \frac{\partial^2 f}{\partial x \partial y}(tb + (1-t)a, y) \right|^q \leq t \left| \frac{\partial^2 f}{\partial x \partial y}(b, y) \right|^q + (1-t) \left| \frac{\partial^2 f}{\partial x \partial y}(a, y) \right|^q$$

and

$$\begin{aligned} & \left| \frac{\partial^2 f}{\partial x \partial y}(tb + (1-t)a, sd + (1-s)c) \right|^q \\ & \leq ts \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d) + t(1-s) \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) \\ & + s(1-t) \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d) + (1-t)(1-s) \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c). \end{aligned}$$

Hence, it follows that

$$\begin{aligned} & \left| F(x, y; \Delta, \lambda) \right. \\ & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \left. \right| \\ & \leq \frac{(b-a)(d-c)}{16} [2\lambda^2 - 2\lambda + 1]^2 \\ & \times \left( \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(a, d)}{4} \right. \\ & \left. + \frac{\left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, c) + \left| \frac{\partial^2 f}{\partial x \partial y} \right|^q(b, d)}{4} \right)^{\frac{1}{q}} \end{aligned}$$

this completes the proof.

*Remark.* Under the assumptions of Theorem 11, if we choose  $\lambda = 1$  in (12) we have the inequality (5).

*Remark.* Under the assumptions of Theorem 11, if we choose  $\lambda = 0$  in (12), we have the inequality (8).

**Corollary 2.** Under the assumptions of Theorem 11, if we choose  $\lambda = \frac{1}{3}$  in (12), we have

$$\begin{aligned} & \left| \frac{f(a, \frac{c+d}{2}) + f(b, \frac{c+d}{2}) + 4f(\frac{a+b}{2}, \frac{c+d}{2}) + f(\frac{a+b}{2}, c) + f(\frac{a+b}{2}, d)}{9} \right. \\ & + \frac{f(a, c) + f(b, c) + f(a, d) + f(b, d)}{36} \\ & + \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx - A \left. \right| \\ & \leq \frac{25(b-a)(d-c)}{36^2} \\ & \times \left( \frac{|\frac{\partial^2 f}{\partial x \partial y}|^q(a, c) + |\frac{\partial^2 f}{\partial x \partial y}|^q(a, d) + |\frac{\partial^2 f}{\partial x \partial y}|^q(b, c) + |\frac{\partial^2 f}{\partial x \partial y}|^q(b, d)}{4} \right)^{\frac{1}{q}} \end{aligned}$$

where

$$\begin{aligned} A = & \frac{1}{6(b-a)} \int_a^b \left[ f(x, c) + 4f\left(x, \frac{c+d}{2}\right) + f(x, d) \right] dx \\ & + \frac{1}{6(d-c)} \int_c^d \left[ f(a, y) + 4f\left(\frac{a+b}{2}, y\right) + f(b, y) \right] dy. \end{aligned}$$

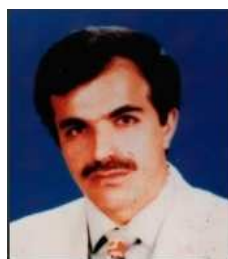
### Acknowledgement

The authors are grateful to the anonymous referee for a careful checking of the details and for helpful comments that improved this paper.

### References

[1] M. K. Bakula and J. Pečarić, On the Jensen’s inequality for convex functions on the co-ordinates in a rectangle from the plane, *Taiwanese Journal of Math.*, **5**, 1271-1292 (2006).  
 [2] M. E. Özdemir, E. Set, M. Z. Sarıkaya, Some new Hadamard’s type inequalities for co-ordinated  $m$ -convex and  $(\alpha, m)$ -convex functions, *Hacettepe Journal of Mathematics and Statistics*, **40**, 219-229 (2011).  
 [3] M. Z. Sarıkaya, E. Set, M. Emin Özdemir and S.S. Dragomir, New some Hadamard’s type inequalities for co-ordinated convex functions, *Tamsui Oxford Journal of Information and Mathematical Sciences*, **28**, 137-152 (2012).  
 [4] S. S. Dragomir, On Hadamard’s inequality for convex functions on the co-ordinates in a rectangle from the plane, *Taiwanese Journal of Math.*, **5**, 775-788 (2001).  
 [5] D. Y. Hwang, K. L. Tseng and G. S. Yang, Some Hadamard’s inequalities for co-ordinated convex functions in a rectangle from the plane, *Taiwanese Journal of Mathematics*, **11**, 63-73 (2007).  
 [6] M. E. Özdemir, H. Kavurmacı, A. O. Akdemir and M. Avci, Inequalities for convex and  $s$ -convex functions on  $\Delta = [a, b] \times [c, d]$ , *Journal of Inequalities and Applications*, February, **2012**, 20 (2012).  
 [7] M. E. Özdemir, A. O. Akdemir and H. Kavurmacı, On the Simpson’s inequality for co-ordinated convex functions, Submitted.  
 [8] D. S. Mitrinovic, J. Pečarić and A. M. Fink, Classical and new inequalities in analysis, *Kluwer Academic*, Dordrecht, (1993).

[9] M. E. Özdemir, M. A. Latif and A. O. Akdemir, On some Hadamard-type inequalities for product of two  $s$ -convex functions on the co-ordinates, *Journal of Inequalities and Applications*, **21**, (2012).  
 [10] M. E. Özdemir, A. O. Akdemir and Ç. Yıldız, On Co-ordinated Quasi-Convex Functions, *Czechoslovak Mathematical Journal*, **62**, 889-900 (2012).  
 [11] M. E. Özdemir, Ç. Yıldız and A.O. Akdemir, On Some New Hadamard-type Inequalities for Co-ordinated Quasi-Convex Functions, *Hacettepe Journal of Mathematics and Statistics*, **41**, 697-707 (2012).  
 [12] M. A. Latif, S. Hussain and S. S. Dragomir, New Ostrowski type inequalities for co-ordinated convex functions, *Transylvanian Journal of Mathematics and Mechanics*, **4**, 125-136 (2012).  
 [13] M. A. Latif and S. S. Dragomir, On some new inequalities for differentiable co-ordinated convex functions, *Journal of Inequalities and Applications*, **28**, (2012).



**M. Emin Özdemir** received the PhD degree in Mathematics. His research interests are in the areas of integral inequalities and analysis. He has published research articles in reputed international journals of mathematical and engineering sciences. He is referee and

editor of mathematical journals.



**Cetin Yıldız** is research assistant at Atatürk University. His main research interests are: integral inequalities, analysis.



**Ahmet Ocak Akdemir** received the PhD degree in Analysis. His research interests are in the areas of integral inequalities and analysis. He has published research articles in reputed international journals of mathematical and engineering sciences.